



2017

# SPONSORSHIP PACKAGES

# About Santa Barbara Speaks



## Our Story

Santa Barbara Speaks was founded in early 2016 when Gabriela and Zoe (then juniors at San Marcos High School) teamed up to produce an independently organized TED event, TEDxYouth@TheFunkZone. They had the simple goal of creating a platform for local teenagers to share their ideas, but it soon became much more.

Now, Santa Barbara Speaks involves a full team of dedicated high school students. Together, we work to make sure the teenagers of Santa Barbara have a place, through a variety of events, to come together. To share their ideas. To have a voice.

## Why Sponsor Santa Barbara Speaks?

Santa Barbara Speaks gives your brand the opportunity to reach a local youth demographic. Join our community and associate your company with a growing network of innovative teenage thinkers all over Santa Barbara.

## What do we do?

We produce community-wide events where teenagers can share their ideas through conferences, seminars, open mic nights, art showcases, and more.



# What's Next?



## A Night of Poetry

On Saturday, April 8th, Santa Barbara Speaks will host a student poetry slam at Breakfast Culture Club. The competition, judged by acclaimed writers and poets from the community, will be accompanied by music from local bands as well as a gallery of teen art. Prizes will be awarded to winners of the slam.

This event, like all Santa Barbara Speaks events, is entirely youth-run and youth-oriented.



# Partner with Us



Join the ever-growing Santa Barbara Speaks community and get involved.

	Platinum \$2,000+	Gold \$1,000	Silver \$500
Sponsor's logo included at beginning of speaker videos on official Santa Barbara Speaks YouTube channel	X		
Mention as a top sponsor on any news releases and media	X		
Special 'thank you' will be given by MC during event intro	X	X	
Advertising through our social media accounts	X	X	
Your logo on volunteer and organizer t-shirts	X	X	X
Complimentary tickets (2)	X	X	X
Your logo in the conference program	1st tier	2nd tier	3rd tier
Your logo on our website	1st tier	2nd tier	3rd tier

# Get in Touch



We will happily answer any questions you may have and connect you with one of our team members who can help with specific inquiries. Please feel free to contact us at any time!

## Gaby Goldberg, Co-founder

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## Zoe Reifel, Co-founder

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## Want to learn more?



Coming soon!



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